

Photo tags for when you post: Connect table Faktura Design, bedside table, end table

Faktura Launch Party a Success

The official launch party of Faktura Design was held on **insert date** at our Williamsburg studio. A considerable success, the party was attended by Brooklyn designers, interior designers and the public, all anxious to view our highly-anticipated pieces.

The Faktura launch party featured live music, refreshments, and excellent opportunities for networking. To top off the evening, several lucky attendees were given complementary CONNECT side tables as take-home gifts.

Simple but elegant, the Faktura launch party was successful in launching our brand to the public and the trade. We are looking forward to building on our newly found professional relationships.



Photo tags for when you post: ICFF, Faktura Design

Faktura Pieces Shown at 2010 International Contemporary Furniture Fair (ICFF)

Faktura received an overwhelming response with its very first showing at ICFF. Twelve beautifully contemporary pieces were shown including Scala and V bookcases, Gazelle console tables, our rocking stool and bench, as well as our Snake round coffee table.

Faktura was pleased to meet many members of the public, press, and the trade. We received multiple orders from both retailers and interior designers.

ICFF is an annual, global exhibition of the very latest in modern design and the truth in design concept. Faktura is looking forward to attending ICFF in May 2011.

NeoCon[®] World's Trade Fair 2010

Photo tags: NeoCon, Faktura Design,

Faktura design is excited to report that we received our first invitation to attend NeoCon 2010 in Chicago. Several Faktura pieces were shown, including the Scala and V bookcases, Gazelle console table, the Tre console table, and our latest piece, the PEAK work desk, a modern, functional, and sleek work space.

NeoCon is an annual showcase event featuring the very best design firms from around the world, with more than 700 showrooms and exhibitors. NeoCon also provided multiple networking opportunities to establish the Faktura brand. More than 40,000 people attended the 2010 NeoCon event, and we at Faktura are looking forward to attending in 2011.



Photo Tags: Faktura chair, Marino chair, Faktura Marino

Faktura Chosen to Provide pieces for Esquire Magazine's SoHo Mews Penthouse

Esquire Magazine recently invited us to participate in decorating a room at SoHo Mews, which includes 642 luxury condominiums in lower Manhattan. Two Marino chairs, one black and white, and another in military green and black, were chosen for the display.

Esquire Magazine decorated a penthouse in the extravagant SoHo Mews building and enlisted the help of world-renowned designers and luxury brands, to turn it into the ultimate living space: Esquire SoHo. The penthouse features a 3,000-square-foot wraparound terrace, exquisite furniture, pool table, music studio and contemporary art. The *Esquire* House hosted events and parties on behalf of various charitable organizations throughout the season.

The Marino chair provides a delicate balance of modern style with comfortable living. It features uniquely interlinked rubber strips to avoid the use of any unsightly hardware. Our customers enjoy the Faktura Marino chair for its conversation-starting appeal, and the comfort provided by the slight stretching of the rubber strips when sitting in the chair.



Photo tags: Italian tile, tile table, Faktura,

New Product: Limited Edition, Italian-Inspired Coffee Table

This limited edition coffee table is inspired by Streets, a new line of Italian decorative tile. The tile is an oversized brown stoneware with a glossy red geometric pattern, reminiscent of an urban layout. While the tile, designed by Diogo Grandi for Lea Ceramiche, is certainly a stand-alone work of fine art, upon seeing the tile for the first time we knew it was a perfect fit for upcoming Faktura pieces. Careful not overshadow the richness and artistic value of the tile, we created this limited edition coffee table that allows the tile to shine. The table is available for custom order through our website.



Photo tags, Faktura tables, coffee tables, glass coffee table

New Product: Angles Coffee Table

Faktura Design is pleased to announce the availability of our new Angles coffee table consisting of a tempered glass top and powder-coated steel frame. With the light and airy, nearly invisible glass seemingly floating above the symmetrically angled legs, the Angles coffee table is a head-turning piece for modern spaces of any size. This clear tempered glass top of this piece would also offer the low-profile design which tends to create the illusion of space, in small modern living spaces.

The base is available in black, silver, and red to complement any color theme. Its dimensions are: 40"x20"x 15". The Angles coffee table is available through our website.

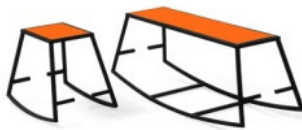


Photo tags: rocking bench, benches Faktura bench, Faktura Design

Faktura Rocking Bench featured in Real Simple Magazine

Our Faktura Rocking Bench was featured in "Benches for Every Budget" by Nicole Sforza in the November issue of Real Simple magazine. Sforza commented on the bench, writing the following:

"With a slight teeter-totter motion, it's a sleek departure from a standard bench and looks as if it leapt out of a Mondrian painting."

Our Rocking Bench is available in multiple seat materials, including Corian®, bamboo, or a pronged rubber seat. This innovative piece measures 60"x16"x20". The rocking legs are available in black, silver and red. Complementing our Rocking Bench is Faktura's Rocking Stool, which is available in the same color combinations as the Rocking Bench. The dimensions of the rocking stool are 20"x 15"x20".

To see the Faktura Bench as featured in Real Simple magazine, visit the link below:

<http://www.realsimple.com/home-organizing/decorating/tips-techniques/benches-for-every-budget-0000000045254/page8.html>



Photo tags: V bookcase, modern bookcases, angled bookcase, Faktura bookcase.

Faktura V bookcase Featured in Azure Magazine

Our bold V bookcase was recently featured in Azure magazine, a twice monthly publication focusing on architecture, design, and interiors. We were pleased with the following comments appearing in the magazine:

"This New York studio specializes in unabashedly angular furniture – case in point, the V bookcase. Its brash diagonal lines are emphasized by a colour scheme that contrasts a black or silver powder-coated steel frame with shelves in white, orange or red Corian®, or natural bamboo."

The V bookcase represents the art of design combined with the necessity of storage spaces for organized modern living. View our online catalog to learn more about the statement-making V bookcase.



Photo Tags: Apartment Therapy, Faktura Designs,

Faktura on Apartment Therapy Blog

Following ICFF '10, the influential **Apartment Therapy** blog featured images of several of Faktura designs to introduce Faktura to its readers. Here's what Apartment therapy had to say:

"The furniture from Brooklyn-based Faktura includes an assortment of tables, chairs, stools, benches and bookcases all made from powder-coated steel frames. With various options for finishes, colors and inserts — including Corian, bamboo, glass or in some instances industrial rubber — the Faktura collection has room for unique customization."

Apartment Therapy is an influential blog with the mission of helping people make their homes more "healthy, beautiful, and organized." Faktura Designs offers just the right designs to make any space a more tranquil, inviting, and organized space.

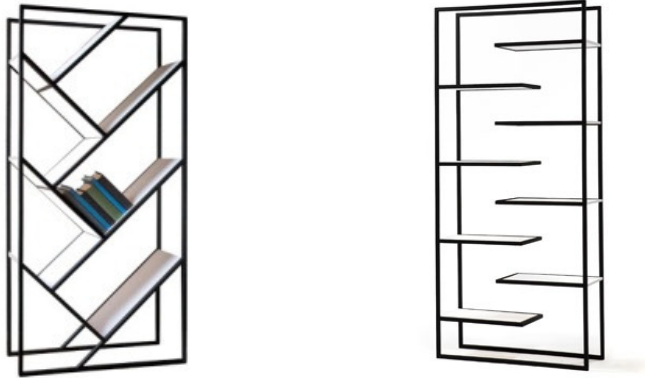


Photo tags: modern bookcases, custom bookcases, steel bookcase, Faktura bookcase

Faktura Bookcases Shown in CORE77 Post

CORE77, an industrial design magazine with a website packed full of resources recently posted about our intriguing and bold V, and Scala bookcases. Here's what Core77 had to say about the Faktura V bookcase:

“I'm not totally sold on the 45-degree-angle thing--the book I want will invariably be underneath 20 of its brothers and sisters--but I appreciate their experimental aesthetic, and the way that the edges of the shelves themselves act as bookends in the Scala, my fave of the bunch.”

You can view both the Scala and V bookcases by visiting our website for the Faktura online catalog.



Photo tags: Faktura Snake tables, continuous line tables, customized coffee table,

New Product: Snake Tables

Slither, slither....our new Snake tables create a sleek, fluid look by featuring one continuous line as a table base. Snake tables are constructed to complement three glass top shapes: circle, rectangle, and square. The powdered coated steel frame is available in red and black.

If you prefer the flow of therapeutic, seamless design, consider a Snake table as the finishing touch in your living space. The Snake table is available through our Faktura online catalog at www.fakturadesign.com.

NY & LA Side Tables Create Urban Splash

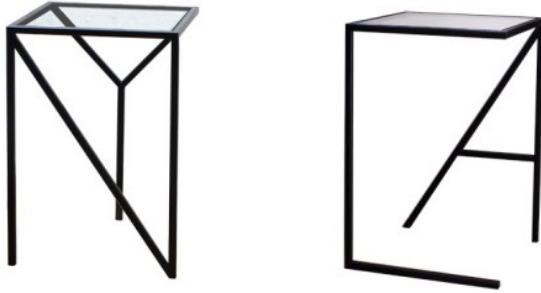


Photo tags: Faktura Design, customized side table, LA side table, NY side table

FAKTURA[®] is proud to announce the launch of our latest products: NY and LA side tables. The powdered steel legs of each table create bold acronyms as outstanding as the cities themselves.

NY and LA side tables are ideal for use as side tables or coffee tables, and they are available in a variety of custom colors to complement a clear glass top ideal for presenting a minimalist, open air profile.

With their clean lines and intriguing shapes, NY and LA side tables are a true representation of **FAKTURA**[®]

For more information about our NY and LA side tables, visit www.fakturadesign.com for our online catalog.

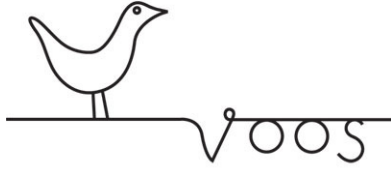


Photo tags: VOOS gallery, Faktura furniture

Faktura Pieces on Display at VOOS Gallery

Faktura Design is happy to announce our recent partnership with VOOS Gallery, featuring local art-inspired furniture pieces. Several Faktura pieces will be on permanent display at the Voos Williamsburg showroom.

What is Voos?

“Voos is not exactly a furniture showroom, a store, a gallery or a venue. It is all of the above. Voos is also a design hub showcase the best of Brooklyn design, a center for events, openings and parties to launch new creations and new ideas.”

Both the public and the trade are welcome to visit VOOS Gallery for a close-up look at Faktura designs.



Photo Tags: Marino chairs, steel Marino chair, Faktura chairs, Faktura Marino

Innovation Adds a New Twist to a Classic Piece

The Marino chair is Faktura's modern take on a classic hammock-style chair. Except, our statement-making Marinos are constructed of rubber and steel.

While the traditional solution for a hammock chair would be leather or canvas, Faktura has provided industrial alternatives. The seat of our Marino is made of the same rubber pieces are used to secure sails on boats. Innovatively woven, these pieces are inherently tough, but flexible enough to create a slight stretch when seated. The rubber pieces are attached to the chair's frame without any additional hardware.

The Faktura Marino chair is available through our web site in the limited editions section. It is currently available in black/white rubber, red/black rubber or military green/black rubber.



Photo tags: customized furniture, Faktura Designs, color matching furniture

A Rainbow of Custom Colors

FAKTURA is happy to announce that we have partnered with a new powder coating firm, LI Powder Coating, to add not one or two new colors, but an entire palette of new colors and textures the create even more customized pieces for your enjoyment. We are thrilled to have the ability to match a great variety of colors upon request....and sky is the limit. Perhaps you have an existing piece that you'd like to complement? Perhaps you're designing a new room in a hard to find color? Contact us if you have a specific color in mind, or bring in a color swatch, and chances are we will be able to match it.



Photo Tags: bamboo patterns, bamboo furniture, zebrawood, Faktura Design

Neopolitan Bamboo Pattern Now Available

Faktura Design is pleased to introduce a new pattern to our selection of bamboo options for our pieces, including tabletops and shelving.

Our Neopolitan Strand bamboo pattern closely resembles exotic zebrawood. The Neopolitan bamboo plywood provides a sophisticated aesthetic and pairs well with our matte black steel frame. If you're seeking a natural but modern look, our Neopolitan bamboo option might be just what you're looking for.

The Neopolitan bamboo pattern is now offered as a standard option for Faktura pieces. Visit our online catalog at www.fakturadesign.com to view our shelving and tables which can be custom ordered to incorporate this new option.



Photo tags: Faktura Newsletter, Faktura website, Faktura Designs

Faktura Gets an Online Makeover

We are pleased to announce that our fully-refreshed and updated site is now live. The new site includes options to sign up for our newsletter, make purchases, and read the latest news on Faktura designs. In addition to other updates, our new site also offers a convenient and streamlined checkout process.

Don't forget to sign up for our free newsletter, which includes helpful decorating tips, announcements on our latest specials, and our latest products.

While you're visiting, check out our online catalog for convenient viewing of all Faktura designs. Our refreshed website is located at www.fakturadesign.com.